

ZANNA TAKEOVER

THIS IS A GUIDELINE TO BE FOLLOWED AS STRICTLY OR LOOSELY AS YOU WISH. WE HAVE PROVIDED PROMPT IDEAS FOR POSTS BUT IF YOU HAVE YOUR OWN IDEAS YOU ARE VERY WELCOME TO GO OFF SCRIPT. FEEL FREE TO LIKE AND FOLLOW A FEW OF YOUR FAVOURITE ACCOUNTS FOR US TO DISCOVER.

TAKEOVER HASHTAGS:

PLEASE USE THESE ON EVERY POST:

#WEAREZANNA
#ZANNATAKEOVER
#ZANNAMAGAZINE

WE ALSO USE:

#DOITFORTHEPROCESS
#SUPPORTNEWTALENT
#BEHUEIQUE
#ARTISTSOFINSTAGRAM
#NOSMALLCREATOR

AND ANYMORE THAT TICKLE YOUR FANCY!

BRIEF:

THREE POSTS A DAY OVER THREE DAYS. POSTS CAN INCLUDE MULTIPLE IMAGES AND YOU ARE WELCOME TO USE OUR STORY TOO.

DAY ONE: YOU AND YOUR FAVOURITES

1. INTRODUCE YOURSELF AND WHAT YOU DO.
2. TALK ABOUT FAVOURITE PIECES/PROJECTS AND WHY?
3. MORE FAVOURITES, BASED ON PROCESS.

DAY TWO: INSPIRATION AND PROCESS

1. WHO/WHAT INSPIRES YOU AND YOUR WORK?
2. HOW HAVE YOUR INFLUENCES CHANGED?
3. WHO YOUD LOVE TO COLLABORATE WITH/ WHAT IS YOUR DREAM PROJECT?

DAY THREE: NOW AND THE FUTURE

1. WHAT YOU ARE CURRENTLY WORKING ON NOW/RECENTLY?
2. PLANS FOR THE FUTURE?
3. SAY BYE, REMIND THEM TO CHECK YOU OUT ON WHATEVER PLATFORMS YOU LIKE.

BE MINDFUL:

PLEASE BE RESPECTFUL OF OUR FOLLOWERS AND WHAT MAY AFFECT THEM. WE HAVE FOLLOWERS WITH INVISIBLE ILLNESS AND THOSE THAT STRUGGLE WITH MENTAL HEALTH. WHILE WE ENCOURAGE OPEN EXPRESSION WE WILL NOT TOLERATE ANY MALICIOUS POSTS AND RESERVE THE RIGHT TO EDIT/REMOVE ANY POSTS WE DEEM INAPPROPRIATE.

